



**MARCIA
DONZIGER**
CULTURE STRATEGIST



DEAR MISSION-DRIVEN LEADERS,

- >> If you're ready for **real culture transformation...**
- >> If you know what got us to 2020 **won't get us to 2030...**
- >> If you want to align your external mission with your **INTERNAL culture...**



I make meeting planners look good!

LEAD WITH CLARITY, CONFIDENCE AND COURAGE

A healthy, empowering, and inclusive work culture inspires trust and engagement, making it easier to recruit and retain top talent.

Yet, it's harder than ever in this constantly changing world of burnout and overwhelm.

In this session, leaders will learn to maximize human potential with a focus on well-being, leveraging the Culture CARES™ model to transform business outcomes.

Key Takeaways for Healthcare, Social Impact, and Nonprofit Leaders:



Proven model for culture change



A roadmap that goes beyond box-checking



Process to reduce burnout and boost morale



Strategies to increase retention & recruitment



Results that improve employer reputation



How to know if you're ready for an evolved culture

ABOUT MARCIA

- ✓ 15+ Years as Nonprofit Founder, Executive, and Patient Advocate
- ✓ Author: *You Are Meant for Great Things: My Story of Turning Setbacks into Stepping Stones*
- ✓ Creator & Facilitator of the Culture CARES™ Framework
- ✓ Organizational Psychology & Business Degree
- ✓ Twin Boy Mom & Peloton Enthusiast
- ✓ Recipient of John Hickenlooper's Hero Award

Marcia gives you action items you can take RIGHT AWAY and leaves you wanting more! Marcia, as a military spouse who has JUMPED into entrepreneurship - I NEED YOU!

— Kimberly Gold, CEO & President, Always Unpacking

Fantastic resource for improving culture!

— Greg Smith, Director, Outreach New Horizons Foundation

If you think you don't have time to work on your culture, get me on stage.

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